

Fredrik Hallius

Copywriter

About

My name is Fredrik Hallius and I am a copywriter currently living in San Francisco. I like to be outside exploring new places and travel. My passion for advertising comes from building strong brands that delivers a clear and powerful message. Other interests of mine are sports and music. Sports is something that I have always enjoyed both to practice and to behold.

Contact

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Portfolio: fredrikthecopywriter.com

Experience

Copywriting Intern **Prime Weber Shandwick, Stockholm**

2019 summer

Clients: Visit Sweden, Demo North, Node Pole, Tork, FELIX Ketchup

Creative Intern **Le Bureau, Stockholm**

2018 summer

Clients: WorldSkills, The Swedish Public Employment Service, Dafgård

Founder **Hallius Speaker Rental Service, Stockholm**

2014-

Managing my own company renting speakers and various entertainment equipment to both private events and corporations. I became very popular among my neighbors.

Education

Bachelor of Fine Arts - Advertising

2018-

Academy of Art University, San Francisco, CA, USA

Economics Program

2013-2016

Viktor Rydbergs Gymnasium, Sweden

Awards

Silver - One Club Creative Bootcamp 2019

Silver - District ADDYs (Cross Platform)